Sagicor Life

Tampa Bay Rays

The Tampa Bay Rays is Sagicor's largest partnership. The Rays play an 81-game home schedule that provides Sagicor with consistent brand exposure from the end of March to the end of September each year. In addition to our brand recognition from stadium assets, Sagicor has teamed up with the Rays to provide a meaningful impact to our community through a few initiatives: Salute to Education, Johns Hopkins All Children's Hospital visits and Rays Fan Fest.

Sagicor Life Insurance Company Salute to Education: We're proud to sponsor an initiative that recognizes current and former teachers. During every other home game — 40 in total — current and former educators in attendance are asked to stand and be recognized, while the video scoreboard plays a tribute to them from several Rays' players.

Johns Hopkins All Children's Hospital Visits: Members from the Rays — including their mascot, Raymond — and the Sagicor team interact with children and their families during three (3) annual visits to the John Hopkins All Children's Hospital.

Rays Fan Fest: Before each season, the Rays host a Fan Fest to allow fans to connect to the players. We sponsored the Kids Run the Bases and Coaches Clinic, where former Major League Baseball players worked with children on their fielding and batting techniques.

Photo Gallery

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