# Ingrid Card - Executive Profile



**Ingrid Card**

**Vice President, Marketing, Corporate Communications and Brand Experience Sagicor Financial Corporation Limited**

Ingrid Card, Vice President, Corporate Communications and Brand Experience - Sagicor Financial Corporation Limited, has responsibility for managing the alignment of the Group's communication strategy across all locations and ensuring a consistent brand experience across all entities. She also collaborates with the Group's leadership in Marketing and Public Relations.
Miss Card holds a B.Sc. – Major in International Business, Minor in Marketing from Everest University, Florida, USA and an MBA (Marketing) from the University of Technology in Jamaica.