Tips for Investing in a Crisis

Naturally investors would be concerned about their current financial situation. Economies are under recession, job losses are evident, plummeting stock markets, panic and fear is a common theme. Sagicor is empathetic to your situation. We offer the following tips

1) DO NOT PANIC- Irrational investing can cause more harm than good in the long run.

2) RE-ASSESS – Life is not the same. Assess your new needs, timelines and speak to your Sagicor wealth advisor

3) DIVERSIFY – The dynamics of the economy in both a micro and macro environment has changed. The saying don't keep your eggs in one basket is key.

4) LOW RISK INVESTMENTS – In a crisis there is little room for experiment. The key strategy should be playing it safely.