Asha Nabbie - Executive Profile

Asha Nabbie

Vice President, Marketing, Corporate Communications and Brand Experience Sagicor Financial Corporation Limited

Asha Nabbie, Vice President, Corporate Communications and Brand Experience - Sagicor Financial Corporation Limited, has responsibility for managing the alignment of the Group's communication strategy across all locations and ensuring a consistent brand experience across all entities. She also collaborates with the Group's leadership in Marketing and Public Relations.