

Sagicor Bank Launches Millennial Money

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Banking made easy for millennials like you!

Adulting has its challenges, but money and personal finance are easier than you think. Banking terms can be simple, processes can be quick and painless, and money matters can be interesting and fun. Sagicor Bank continues to be the bank that's #InYourCorner with it's new series Millennial Money, an informative, interactive and comical series featuring popular social media influencers. We asked these millennials about the banking world, finances and how they're managing then challenged them to see how much they know. Take a look at our series promo to see Kadejah Anderson, Rushane Campbell, Kimberly Goodall, Lij Smith and Kellon Williams fared.



Tune in today at 5pm on Facebook and YouTube for the premiere of our first Millennial Money video! The series runs this and every week in November. Find out more at www.sagicormillennials.com

