Sagicor

What is Equity Financing

Equity financing is the process of raising capital through the sale of shares in a company. By selling shares, a company sells ownership in their company in return for cash. Whether a private sale or a public sale, we will provide hands-on support throughout the process. For a public listing, such as an Initial Public Offering (IPO), Additional Public Offering (APO) or Rights Issue, we will manage the entire process including:

- Company valuation
- Preparation of the offering document (Prospectus) and any other required documentation
- Obtaining regulatory approval
- Marketing the offer
- Managing the application process