# Executive Profile



**Asha Nabbie**

**Assistant Vice President, Marketing , Sagicor Life Inc**

Asha Nabbie is currently the Assistant Vice President, Marketing for Sagicor Life Inc and Sagicor General Insurance Inc in Trinidad and Tobago and the Dutch Caribbean. With over 20 years' experience in marketing and branding, Ms. Nabbie has worked with international financial institutions and her roles encompassed strategic planning, project management, product management, marketing, brand management and communications.

She also heads the Research & Analytics Unit for the entire southern Caribbean cluster.

Ms. Nabbie holds a BSc Information Systems and Management from the University of London and a Master's in Business Administration from Henley Business School, University of Reading.