

## Executive Profile



**Carolyn Shepherd**

**Assistant Vice President Marketing , Sagikor Life Insurance Inc.**

Carolyn Shepherd holds the position of Assistant Vice President, Marketing and is responsible for developing and implementing regional marketing plans and strategies for Barbados and the Eastern Caribbean region. She holds a Master of Business Administration degree from Edinburgh Business School.

Her career includes roles at CIBC FirstCaribbean International Bank as Marketing Manager: Retail, Insurance, Business Banking and Channels (Regional) and at Digicel Barbados Limited as Director of Marketing.