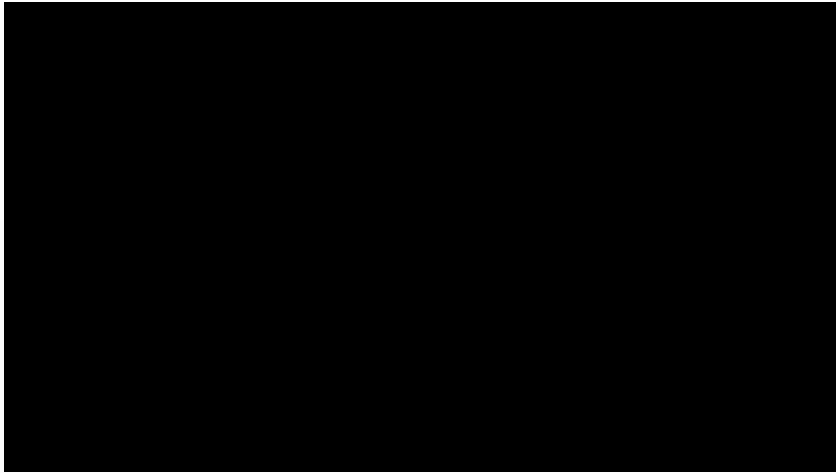


## Customer Advocacy Policy

Watch the video below to learn more about our new service quality policy.



### OUR ETHOS

Sagicor values your feedback and considers all issues, whether they be [complaints](#) or [compliments](#), to be essential in evaluating and improving our service and product offerings to you. Our friendly team is available to actively listen, thoroughly investigate, and quickly work to keep a smile on your face.

### OUR POLICY & GUIDELINES

Sagicor is committed to delivering the highest standard of service to its customers and to listening and responding to customers' views. To optimize its capacity to handle and resolve customer complaints and in keeping with statutory and regulatory requirements, Sagicor has established this [Customer Service Quality Policy and Guidelines](#).

### OUR PROCESS

**1****ACKNOWLEDGEMENT**

Upon receipt of your concern or complaint, Sagicor will formally **acknowledge your complaint within 1 business day**. Your complaint will be recorded, and we will notify you of any updates. You may also connect with us at any time for an update.

**2****PROCESSING**

Based on the complexity and nature of the feedback given, it will take between **1 and a maximum of 15 business days to process**. In order to ensure that the right course of action is taken, complaints will be assessed and assigned to the appropriate team who will manage your case. Complaints will be **escalated after the 5th day** if required.

**3****RESOLUTION**

We will let you know the outcome, any next steps, and any outcomes as we work to quickly and satisfactorily resolve your complaint. All feedback is confidential, and every effort will be made to be fair, consistent, and effective.

## HOW TO VOICE YOUR CONCERN OR COMPLAINT

A complaint may be reported to Sagicor via any of the following means:

### Online

Relay your feedback by completing the [online form](#) on this page.

### Telephone

Call us at 246-467-7707 and a Customer Service Representative will be available to assist Mondays to Fridays from 8:00am to 8:00pm.

### Email

Email us at [servicequality@sagicor.com](mailto:servicequality@sagicor.com). A Customer Experience Representative will capture your feedback, respond, and commence the handling process.

### Live Chat Or WhatsApp

[Click here](#) to share your feedback via our [live chat feature](#). Share your feedback via WhatsApp at [246-467-7243](tel:246-467-7243).

### Mail

#### **Sagicor Life Inc**

Sagicor Financial Centre  
Lower Collymore Rock  
St. Michael  
Barbados

### Face-to-Face

Relay your feedback to a Customer Service Representative or scan the Service Quality QR code located at any of our offices.

### Regulator Contact

If you are not satisfied with Sagicor's resolution, you may contact the below regulatory institution:

**Financial Services Commission**

**E-mail** [info@fsc.gov.bb](mailto:info@fsc.gov.bb)

**Mail**

Chief Executive Officer

Financial Services Commission

Bay Corporate Building

Bay Street

St. Michael

**Telephone** 1-(246)-421-2142

**Fax** 1-(246)-421-2146

Complete the form below to get in touch with our Customer Experience team.