

# Sagicor Financial Corporation Limited

Sagicor is a dynamic, indigenous Group which has been redefining financial services in the Caribbean. Following a carefully crafted business strategy, the company transformed from a local single-line life insurance company to a financial services group with a solid regional base, before expanding into the international financial services market.

After the company demutualised in 2002, Sagicor Financial Corporation was formed as a publicly-listed holding company. Sagicor, the company name, means "wise judgment" and reflects the nature of the financial advice and services we offer. Sagicor now operates in 22 countries in the Caribbean, the USA, and Latin America.

For 175 years, Sagicor's business has been based on long-term relationships with its employees, communities and customers, who entrust us with their future financial well-being.

Our name and identity draw on the strength, stability and financial prudence that are our heritage, and this identity also defines the flexibility that wise financial thinking can bring to our customers throughout their lives. Local expertise and partnerships with world-class asset managers, reinsurers, and sound risk management ensure that Sagicor is truly able to improve peoples' lives through "wise judgment", and will continue to meet their Financial needs now and in the future.

It is Sagicor's view that the entire business of wealth-creation and protection is about social investment. For many decades, Sagicor has provided financial support and voluntary assistance, primarily in the areas of health, education, youth development and sports, to a number of organisations and institutions. Sagicor continues to provide significant support for the prevention of non-communicable diseases, promoting healthy living, and improving access to, and facilities for, health-care in the region. Sagicor supports education at the primary, secondary and tertiary level, and sponsors a number of adult education and development activities.

As we continue to move forward through these challenging times in the economic life of our region and the rest of the world, Sagicor's core business strategies will continue to provide a wide range of financial products and services while we continue to be committed to our vision, "To be a great company, committed to improving the lives of people in the communities in which we operate."

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