

Press Release  
**FOR IMMEDIATE RELEASE**  
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### **Sagicor and Barbados Community College signed a Memorandum of Understanding**

Bridgetown, Barbados – Sagicor signed a Memorandum of Understanding (MoU) with the Barbados Community College (BCC) to provide a framework for learning and enhancing training in senior care, specifically for The Estates at St. George and with a broader remit of training caregivers in new ways to significantly improve caregiving in the wider Barbadian context.

Attending the signing of the MoU was Minister of Education, Technology and Vocational Training (Ag.) Senator Lucille Moe, Sagicor Life Inc and Sagicor Financial Corporation Director, Dr. Jeannine Comma, Group President and Chief Executive Officer of Sagicor Financial Corporation, Dodridge Miller, Principal of BCC, Annette Alleyne, President and CEO, Origin Active Lifestyle Inc. Mr. Neil Prashad as well as representatives from Sagicor, Board of Management of BCC, Origin, TVET Council Barbados and Government.

In her featured address, Minister Moe said, “The Estates at St George venture is timely, as the Government of Barbados continues to seek to ensure a high standard of living for all and the continuous development of its citizens. The financial returns and economic gains to be derived from this venture through occupancy from both Barbadians and Caribbean nationals, is indicative of Barbados still being an attractive domain for investment. It is expected that more than 100 persons will gain employment once the Estates at St George is completed. In addition, approximately 35 Health Care Aides workers are needed and there will be opportunities for additional jobs in areas such as catering, housekeeping, maintenance, security and administration.”

The initiative, led by Dr. Comma, falls within Sagicor’s social contributions in education and supports the elevation of caregiving to seniors in the marketplace whilst ensuring an adequate stream of qualified professionals to deliver world class care, the promise of The Estates experience.

Dr Comma remarked that, “Consequently, this signed MoU is an important step towards the implementation of what we anticipate will be a series of programmes which have embedded in the prospectus new and divergent research which addresses key aspects of caring for the elderly. What will be different with this initiative is that we will also strive to ensure that we weave our Barbadian cultural mores into the fabric of the programmes as those customs, values, traditions should be reignited and positively celebrated and practiced. The warmth and sensitivity of our people is what makes us who we are, and we must ensure that our care givers

reconnect with that ethos in their care of our seniors. Our strategic partner in the management of The Estates, Origin Active Lifestyle Communities Inc., (Origin) is looking forward to working with the Barbados Community College to assist Sagicor and BCC to effectively respond to the changing needs of older adults and how we can support them to best address their needs.”

Origin is a global industry leader in providing an enriched lifestyle for seniors. The company has offices in Toronto and properties in Vancouver, Calgary and Poland with highly talented and experienced management staff that will support Sagicor to produce community activity programming and delivery of world-class hospitality and care.

“We are helping Sagicor’s vision become a reality and a key component of the vision is bring state of the art staff training, to provide a high level of service expected at the Estates. We will establish a solid working relationship and cooperation with BCC to help Sagicor’s vision come to fruition,” said Prashad.

The Estates at St George consists of 176 elegantly appointed independent living condominiums, 68 catered living suites and 84 Skilled Nursing and Memory Care suites. It will also boast a Wellness Centre with a gym, holistic spa, 24/7 Urgent Care, Doctors’ office and medical centre, coffee shop, a Clubhouse featuring a restaurant and pub, as well as tennis, pools and walking trails, all located on 19 acres in Boarded Hall, St. George.

In lauding the initiative, Mr. Miller stated that, “We at Sagicor are very pleased to be associated with this important initiative today. As an institution, Sagicor is committed to improving the lives of the people in the communities in the areas of education health and sports. This initiative responds to two of these areas. I deliberately use the word investment, as oppose to sponsorship. At Sagicor we are no just interested in donating to a short-term activity, although we do support many of these. We are interested in contributing to initiatives that ensure sustainability of effort and which can deliver long-term benefits to our communities. It is within this context that we support this initiative between our company and BCC, in training and development, in senior care for our senior citizens.”

He said it was not just about fulfilling the requirements of the Estates but an “unique and compelling opportunity to build much needed capacity in an area that is critical to the well being of our citizens as they transition through their senior years”.

Annette Alleyne, Principal of BCC, said “The Barbados Community College, as we enter into this agreement will focus on the delivery of students with a professionalism and maturity that will be evident, in how care is delivered. We will operate from the highest principles and ideals, follow best practices and embrace only standards that reinforce that there is no shortcut to excellence.”



Applauding the official signing of the MOU are Mr. Neil Prashad of Origin (left) and Minister Lucille Moe (right) as Sagicor Life Inc and Sagicor Financial Corporation Director, Dr. Jeannine Comma (second from right) and Principal of BCC, Annette Alleyne (second from left) sealed the deal with a handshake.



**BBC Principal Annette Alleyne (left), Sagicor Life Inc and Sagicor Financial Corporation Director, Dr. Jeannine Comma (second from left) and Group President and Chief Executive Officer of Sagicor Financial Corporation, Dodridge Miller (right) listens intently to Minister Lucille Moe's featured address.**

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### **About Sagicor**

Sagicor is a leading financial services provider in the Caribbean, with over 175-years of history, and has a growing presence as a provider of life insurance products in the United States. Sagicor offers a wide range of products and services, including life, health, and general insurance, banking, pensions, annuities, and real estate. Sagicor's registered office is located at Clarendon House, 2 Church Street, Hamilton, HM 11, Bermuda with its principal office located at Cecil F De Caires Building, Wildey, St. Michael, Barbados.

Additional information about Sagicor can be obtained by visiting [www.sagicor.com](http://www.sagicor.com).