



LIFE INSURANCE COMPANY

NEWS RELEASE

SEPTEMBER 30, 2016

PRESS RELEASE (FOR IMMEDIATE RELEASE)

POSITIVE COACHING ALLIANCE-TAMPA BAY NAMES FINALISTS FOR TRIPLE-IMPACT COMPETITOR® SCHOLARSHIP AWARDS PRESENTED BY SAGICOR LIFE

Tampa, Florida September 30, 2016 – Positive Coaching Alliance-Tampa Bay, the local chapter of the national non-profit Positive Coaching Alliance that develops “Better Athletes, Better People” through youth and high school sports – has named 25 Tampa Bay-area student-athletes from the high school class of 2017 as finalists for the Triple-Impact Competitor® Scholarship Awards Presented by Sagicor Life Insurance Company.

“Our program honors student-athletes who impact sport on three levels, improving themselves, teammates and the game as a whole,” said PCA-Tampa Bay Chapter Executive Director Mark Sakalosky. “Those principles for excellence athletically and in terms of character-education reflect the values and techniques taught in our workshops and other resources reaching student-athletes throughout the Tampa Bay region. All the finalists can take pride in the essays they submitted and the testimonials submitted on their behalf by members of their school communities.

“Sagicor Life is pleased to recognize these student-athletes from the Tampa Bay community,” said Bart Catmull, President, Sagicor Life Insurance Company. “They each have demonstrated that they are leaders on their teams and within their high schools. As finalists for a Triple-Impact Competitor® Scholarship Award, they are now recognized as leaders throughout all of Tampa Bay and serve as role models for student-athletes of all ages. On behalf of Sagicor Life Insurance Company, congratulations!”

The Triple-Impact Competitor® Scholarship Award finalists are:

Clifford Adjei - Wharton HS
Alyssa Archer - Strawberry Crest HS
Grant Cardwell - Dunedin HS
Jake Dawson - Seminole HS
Chantal Espinosa - Bloomingdale HS
Elizabeth Farrell - Durant HS
Carson Gibbs - Plant HS
Lawrence Hamilton - St. Petersburg Catholic HS
Erin Hanson – Eark J. Lennard HS
Christina Hayworth – Palm Harbor University HS
Brock Hoffman - Riverview HS
Jennifer Lima - East Lake HS
Lauran Meadow - Citrus HS
Spencer Myers - Berkeley Preparatory School
Julia Petrillo - Academy of the Holy Names

Lauren Ransdell - George Steinbrenner HS
Bryant Robbins - Sunlake HS
David Rodriguez - Armwood HS
Kristina Rogers - Thomas Jefferson HS
Danielle Romanello - Canterbury School of Florida
Pristine Siswanto - Tampa Preparatory School
Nick Stuck - Newsome HS
Micaela Torres - C. Leon King HS
Charlotte Tuohy - Robinson HS
Alex Virgilio - St. Stephen's Episcopal School

PCA nationally received over 3,000 applications for Triple-Impact Competitor scholarships from the Class of 2017. The PCA-Tampa Bay finalists will be interviewed by members of a selection committee, an experience that in-and-of-itself helps prepare the candidates for life beyond their sports endeavors. Winners will be named at a Tampa Bay Rays game during the 2017 season.

About Positive Coaching Alliance and PCA-Tampa Bay

Positive Coaching Alliance (PCA) develops BETTER ATHLETES, BETTER PEOPLE through resources for youth and high school sports coaches, parents, administrators and student-athletes. In addition to 1,000+ free audio-video and printable tips and tools at www.PCDevZone.org, PCA has partnered with roughly 3,500 schools and youth sports organizations nationwide to deliver live group workshops, online courses and books by PCA Founder Jim Thompson that help those involved in youth and high school sports create a positive, character-building youth sports culture.

PCA-Tampa Bay launched in 2014 with financial support from the Tampa Bay Rays, Tampa Bay Lightning, and Triad Foundation and a Chapter Board comprised on sports, business and civic leaders from throughout the Tampa Bay community. PCA resources, which have reached more than 8.6 million youth, strive to transform high school and youth sports into a Development Zone™ culture, where the goal is to develop Better Athletes, Better People and the following become the prevailing models in youth and high school sports:

- The Double-Goal Coach®, who strives to win while also pursuing the more important goal of teaching life lessons through sports
- The Second-Goal Parent®, who concentrates on life lessons, while letting coaches and athletes focus on competing
- The Triple-Impact Competitor®, who strives to impact sport on three levels by improving oneself, teammates and the game as a whole.

PCA gains support from a National Advisory Board, including National Spokesperson and 11-time NBA Champion Coach Phil Jackson, and many other top coaches, athletes, organization leaders and academics who share PCA's mission.

About Sagicor Life

Sagicor Life Insurance Company is a full-service life insurance company that helps clients make wise financial decisions today to ensure they're protected tomorrow. Sagicor is licensed in 45 states and the District of Columbia and is rated "A-" (Excellent) by A.M. Best Company (4th best out of 16 possible ratings). Sagicor is a wholly-owned subsidiary of Sagicor Financial Corporation. Founded in 1840, it is one of the oldest insurance groups in the Americas, with operations in 22 countries mainly in the United States, Central America and the Caribbean. Sagicor is committed to offering customers world-class service with integrity and value.

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