



2020

**CORPORATE SOCIAL
— RESPONSIBILITY —**



Sagicor[®]

LIFE INSURANCE COMPANY

A photograph of five people standing in a hallway, overlaid with a blue tint. From left to right: a woman in a white Sagicor t-shirt and black jacket; a woman in a black suit and glasses; a man in a white Sagicor t-shirt and black jacket; a man in a black Sagicor jacket and glasses; and a man in a white Sagicor t-shirt. The Sagicor logo is visible on their clothing. Large, faint speech marks are also present in the background.

***The best way to predict
the future is to create it.***

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ABOUT THIS REPORT

Sagicor Life Insurance Company reports annually on our Corporate Social Responsibility (CSR) performance. This report serves to highlight our 2020 activities and covers the period for January 1, 2020, to December 31, 2020. It demonstrates our commitment to analyzing and evaluating our CSR activities and the impact that we are having in our communities.

INTRODUCTION

SAGICOR IN THE COMMUNITY

Sagicor Life Insurance Company (Sagicor) is in the business of helping family, friends and neighbors protect their loved ones by providing expert advice, quality life and annuity products, and excellent customer service. Our Corporate Social Responsibility (CSR) program is guided by our corporate vision, deep tradition of community involvement dating back to 1840, and our employees' desire to help others. So, it is only natural for us to extend our business activities to also help the communities in which we serve.

We have established meaningful, long-term partnerships with community-based charitable organizations that share our passion for enhancing the lives of the people in our communities. Our focus is on developing our youth through health, education and sports initiatives. This program aligns with the Sagicor Group, tying together 21 countries and ultimately impacting communities on a global level. And, we recognize that the success of our CSR Program is equally due to the support and encouragement of those at the top of the organization and through the passion and efforts of our staff.

Due to COVID-19, our CSR program pivoted from regular volunteer activities to providing monetary donations to community food banks and educational resources as well as participating in virtual events and donation drives.



Unlike traditional in-person life insurance interactions, [SagicorNow.com](https://www.sagicornow.com) offers a fully online experience. And, because it's online, our customers can potentially get insured in minutes! Convenience and simplicity are not the only perks of getting a policy using SagicorNow¹ — we saw our reach go beyond just covering our Family, Friends and Neighbors through our Larger Than Life initiative.

When our customers purchase a policy from SagicorNow, they're doing a great thing for their loved ones' financial security. But, they're also doing something to benefit others in need. For every policy purchased, Sagicor Life Insurance Company will donate \$25² to a deserving charity. In 2020, we donated \$3,375 in total.

¹ SagicorNow is the marketing name of the online sales portal of Sagicor Life.

² Not available in all states.





POSITIVE COACHING ALLIANCE

SPONSORSHIP, EDUCATION AND SPORTS

Sagicor supports Positive Coaching Alliance (PCA) - Tampa Bay and Arizona activities throughout the year via the sponsorship of the Triple-Impact Competitor® scholarship program. PCA is an organization that is dedicated to developing “Better Athletes, Better People”, by providing resources to youth and high school sports coaches, parents, administrators and student-athletes. In addition to 1,000+ free audio-video and printable tips and tools available at PCADevZone.org, PCA has partnered with roughly 3,500 schools and youth sports organizations nationwide to deliver live and virtual group workshops, online courses and books by PCA Founder, Jim Thompson. These resources have helped those involved in youth and high school sports create a positive, character-building, youth sports culture that will help communities well into the future.

The Triple-Impact Competitor scholarship program, sponsored by Sagicor, provided 25 scholarships to Tampa Bay area student athletes and 15 scholarships to those from Arizona, for a total of \$65,000 to further their education at the school of their choosing. Students apply for the scholarship in May, and the finalists are recognized as individuals who strive to impact their sport on three levels: by improving oneself, teammates and the game as a whole.



\$65,000



METROPOLITAN MINISTRIES

SPONSORSHIP AND COMMUNITY SERVICE

Metropolitan Ministries' mission is to care for the homeless and those in need in their community. Over the years, many volunteer hours have been spent sorting donated food, packing boxes and cleaning the facilities; the Tampa office also supports this great organization monetarily.

In Tampa, Metropolitan Ministries served over 22,000 families just during the holiday season alone. While volunteering wasn't available this year, Sagicor was able to donate monetarily and participate in a holiday food drive. During the month of November, Sagicor collected food for the holidays as well as donated \$10,000 for the "Barrels of Hope" initiative to ensure families from the region could enjoy a hearty meal with their loved ones.

Overall, since the beginning of the pandemic, Sagicor donated \$90,000 to help provide to those in need in the Tampa Bay region.





ST. MARY'S FOOD BANK

SPONSORSHIP AND COMMUNITY SERVICE

St. Mary's mission is to alleviate hunger through the gathering and distribution of food while encouraging self-sufficiency, collaboration, advocacy and education. Arizona team members regularly volunteer at St. Mary's Food Bank by helping them collect and distribute food to those in need.

Even during the pandemic, several Arizona team members volunteered at St. Mary's Food Bank in May. They sorted and organized non-perishables, as well as bagged produce items at St. Mary's Surprise Pantry.

Overall, since the beginning of the pandemic, Sagicor donated \$90,000 to help provide to those in need in the Phoenix region.



\$90,000
DONATED SINCE
MARCH
2020





ST. VINCENT DE PAUL

SPONSORSHIP, EDUCATION AND COMMUNITY SERVICE

Our drive to support St. Vincent de Paul in the greater Phoenix area is an ongoing effort.

Serving Hot Meals

Arizona team members took time out of their day to volunteer at St. Vincent de Paul in Phoenix, Arizona in early March. They assisted in preparing food and meals that were served to families and individuals that may not have had the means to provide a meal to their loved ones. After meal prep was complete, the volunteers wiped down the entire dining room area to ensure it was spotless.

Water Drive

The summers in Arizona can become very hot and dry, and staying hydrated is very important. ABC15 Arizona, Bashas' Supermarkets and Food City teamed up to conduct a Water Drive in support of our partners, The Society of St. Vincent de Paul.

In past years, St. Vincent de Paul has provided indoor heat relief by allowing families and those in need to take a break from the heat and rest in their resource center and dining areas. However, due to the ongoing pandemic, those options were not available this year, which made this year's Water Drive that much more important.

Sagicor was proud to match dollar for dollar donations up to \$10,000. Through registered donations at Basha's Supermarkets and Food City, corporate donations and donations collected during a Phone Bank Day, the Water Drive raised \$167,424.28 (equaling 1,339,324 bottles of water), and they also collected 21,248 physical bottles of water as well.



WATER DRIVE RAISED
\$167,424.28

WHICH IS EQUAL TO
1,339,324

BOTTLES OF WATER

Feed the Need: Stock the Shelves Donation Drive

St. Vincent de Paul's meal program looked a little different due to COVID-19 restrictions as only 10% of annual food contributions have been made since March. Although an astounding 4,200 meals are still being served a day, thousands are at risk of not getting the food they need to feed themselves and their families.

Sagicor teamed up with our partners to try to make a difference. Our Arizona team held a food drive, and members donated 2,380 lbs. of non-perishable food items to fill two SUVs — over a TON of food was collected!

Turkey Tuesday

Through a turkey drive during the holidays, St. Vincent de Paul prepared meals for families to take home and enjoy during Thanksgiving. Sagicor sponsored November 17's Turkey Tuesday Texting drive and matched dollar-for-dollar donations up to \$10,000 via text-in and online donations.

This donation drive was a huge success! St. Vincent de Paul received \$98,540 from text-in donations and \$138,529 from online donations for Turkey Tuesday. They also saw double the amount of contributions in terms of how many donors contributed over last year. Sagicor's contribution of a \$10,000 match helped make this possible. Aside from volunteering and fundraising, Sagicor's donations of \$70,000 in total in 2020 helped feed, clothe, house and heal individuals and families.





HILLSBOROUGH EDUCATION FOUNDATION

SPONSORSHIP, EDUCATION AND COMMUNITY SERVICE

For many years, Sagicor has been an active supporter of the Hillsborough Education Foundation (HEF) in Tampa. The Tampa staff have contributed many hours of volunteer service as well as monetary support through fundraisers and other events.

HEF makes donated school supplies available to teachers working in low-income areas through its Teaching Tools Resource Center. Teachers can visit the store and get the supplies they need for their classes, including paper, pencils, pens, erasers, glue, staplers and even books — all free of charge.

Back to School Drive

Back to School looked a little different this year due to COVID-19 restrictions. Regardless of whether they were learning in the classroom or from home, thousands of students were at risk of starting the new school year without the critical supplies they need for academic success. Sagicor teamed up with HEF to ensure that students had the tools they need to succeed.

Tampa team members stopped by our office to drop off bags and boxes FULL of school supplies. These donations, along with a total of \$60,000 in monetary contributions that Sagicor made to HEF since the beginning of the pandemic, helped close the digital divide and provided the resources that thousands of our community's most vulnerable students needed for academic success.

Teaching Tools Store

In October, a couple of our Tampa team members took the time to volunteer at HEF. They sorted and divided supplies to ensure that each teacher/student received the allotted — and equal — amount of each item. Masks were worn, and their hands were sanitized to ensure that all items were safe to be picked up and shared.





Sagikor Life Insurance Company is committed to supporting many worthy causes in our communities; Phoenix Children's Hospital (PCH) in Arizona is one of them. Over the past several years, we have donated to PCH in the form of money and volunteer time.

Sponsorship and Community Service

Phoenix Children's opened in 1983 as an independent children's hospital operating on the campus of Good Samaritan Hospital. Today, PCH has a medical staff of over 1,000 specialists providing care in over 75 subspecialties. PCH was named a top-50 pediatric facility in all 10 medical specialties of the U.S. News & World Report's website 2020-2021 rankings. PCH is also expanding into communities around the state with specialty and urgent care centers.

Each year, PCH partners with a television station to host a telethon and a radio station to host a radiothon. Sagikor designates money for these fundraisers, and employees from our Arizona offices volunteer to work the phone bank, answering calls and taking donations. In 2020, Sagikor was there again to make a \$5,000 donation to both the telethon and radiothon events, as well as \$5,000 for Christmas meals for patients and their families.

The Hardship Fund

COVID-19 hit hospitals in a moment's notice in March of 2020. The Hardship Fund at Phoenix Children's Hospital provided emergency relief for families facing financial adversity while receiving care. Through this program, the Social Work team at Phoenix Children's

assessed patient families that needed assistance. The Hardship Fund provided help with rent, mortgage, utilities, gas, temporary housing, grocery cards, transportation (such as bus passes, gas cards, taxi services) and other basic needs. Sagikor's \$25,000 donation helped to provide stress-free emergency reprieve options to patient families so they could solely focus on their child's recovery.

The Child Life ZONE Network

While volunteering has been put on hold during the COVID-19 pandemic, Sagikor was presented with a unique opportunity to support families and also share more about who we are at Sagikor. This PBS-style segment was meant to be educational and fun for the kids, while also getting across our Sagikor spirit.

In mid-June, our video aired on The Child Life ZONE Network, which is a closed-circuit TV station that is broadcasted in all rooms, playrooms and infusion rooms throughout the hospital.



Walk to Cure Arthritis (Virtual)

In May 2020, Sagicor Life Insurance Company's employees participated in its 12th Walk to Cure Arthritis event, this time virtually. In addition to walking/running/jogging for three (3) miles, we also raised \$7,072 to help find a cure for this disease.

The Walk to Cure Arthritis takes place in cities across the United States each year, and the funds raised go to the research aimed at finding a cure for arthritis, America's leading cause of disability. Sagicor was recognized by the Arthritis Foundation as a top corporate fundraising team for 2020.

Jingle Bell Run (Virtual)

Initiatives, such as the Jingle Bell Run, help fund the Arthritis Foundation and get us closer to finding a cure. At the outset of our fundraising campaign, our goal was to raise \$1,000. When it was all said and done, we raised \$1,660 and had many walk/run/jog for the cure!



\$1,160



RAISED FOR THE JINGLE BELL RUN

PANCREATIC CANCER ACTION NETWORK

SPONSORSHIP AND HEALTH

Sagikor was proud to partner with the Pancreatic Cancer Action Network (PanCAN) in their quest to end Pancreatic cancer through a 5K walk/run. As part of our Silver Sponsorship, we donated \$2,500 to the cause. In total, this event raised over \$287,000 to help rewrite the future of this deadly disease.



\$2,500
DONATION AS PART OF
THE SILVER SPONSORSHIP



OPERATION: MILITARY MATTERS

SPONSORSHIP AND COMMUNITY SERVICE

What started as nine-year-old Graci Tubbs' 4th grade school project, has now blossomed into Operation: Military Matters (OMM). She founded Operation: Military Matters in November 2015 after hearing a group of veterans speak during the Veteran's Day assembly at her school. That experience helped Graci recognize the need to support the men and women of our military who are sacrificing so much for us, and to let them know that people back home care about them.

In addition to our Larger Than Life initiative through SagicorNow, we work to include organizations such as Operation: Military Matters (OMM) into other internal programs that we host. As an additional incentive for participating in Sagicor's virtual step challenge through the Wellness Council of Arizona, we matched our employee's registration fee and made a \$520 donation to OMM.

In early June, OMM had a packing party with veterans from MacDill Air Force Base. Our donation was used to help ship 230 packages to U.S. military members overseas!



\$520 + 230
DONATION TO OMM **PACKAGES TO U.S. MILITARY MEMBERS**



ADOPT-A-CLASS PROGRAM

EDUCATION AND COMMUNITY SERVICE

Tampa

The Tampa office hosted their annual holiday party for the 3rd grade class of BT Washington Elementary. While we couldn't celebrate in-person, Sagcor gifted students with a variety of toys and goodies, including glow-in-the-dark sticks for their virtual "Glow Party". Four teachers, one assistant and the principal also received gift cards to have dinner, compliments of Sagcor.

The virtual Glow Party was held via Zoom. The kids had a blast with their glow sticks and were so appreciative of the gifts that were provided by us during the holidays.

Scottsdale

Members of the Scottsdale office participated in their annual Adopt-a-Classroom event, although this year was slightly different due to COVID-19 protocols. Santa and some of his elves, visited a 2nd grade classroom at Wilson Elementary School in downtown Phoenix to deliver gifts and holiday cheer.

To help provide children with joy during the holiday season, Sagcor employees went out and shopped for the students' "Wish List" items they sent to Santa. Then, Santa and his elves delivered them with their masks and gloves on, outdoors and to cars driving up. While it may not necessarily look the same as in years past, the holiday spirit was overwhelmingly felt by the students and staff at Wilson Elementary!





FEEDING THE FRONTLINES

SPONSORSHIP AND COMMUNITY SERVICE

Sagikor team members partnered with Brooke Palmer Kuhl from RSBP Events and Forbici Modern Italian to deliver lunches to Tampa's Fire Rescue Station 14 and AdventHealth Tampa. The #12DaysOfCovidChristmas originated from Brooke's idea to #FeedTheFrontlines during the holiday season, bring a smile to their faces and simply say, "Thank you" for making a difference in our communities. Sagikor was a proud sponsor of day 9.

First up was Tampa's Fire Rescue Station 14, where we fed 14 brave firefighters. They were overjoyed that we wanted to honor and thank them for the work they are doing in our communities.

Then, we traveled to the AdventHealth Tampa Campus to feed their 85 COVID response and maintenance employees. Sagikor team members helped unload and organize the meals for staff to bring into the building, as they were not permitted to enter the COVID unit.



Food insecurity is the lack of consistent access to adequate food. In Arizona, food insecurity is a problem two (2) million of our neighbors are faced with every year. To help combat this issue, we teamed up with the Scottsdale Landing Property Management Team and St. Mary's Food Bank to ensure families had food during the holiday season!

In November, some of our Scottsdale team members brought in canned goods and dropped them off directly to the collection location across the street from the office. The turn out and support was so great that our Scottsdale office was the top donator at the Feed Arizona food drive; the line was over two (2) miles long!





BOYS & GIRLS CLUBS OF TAMPA BAY

COMMUNITY SERVICE

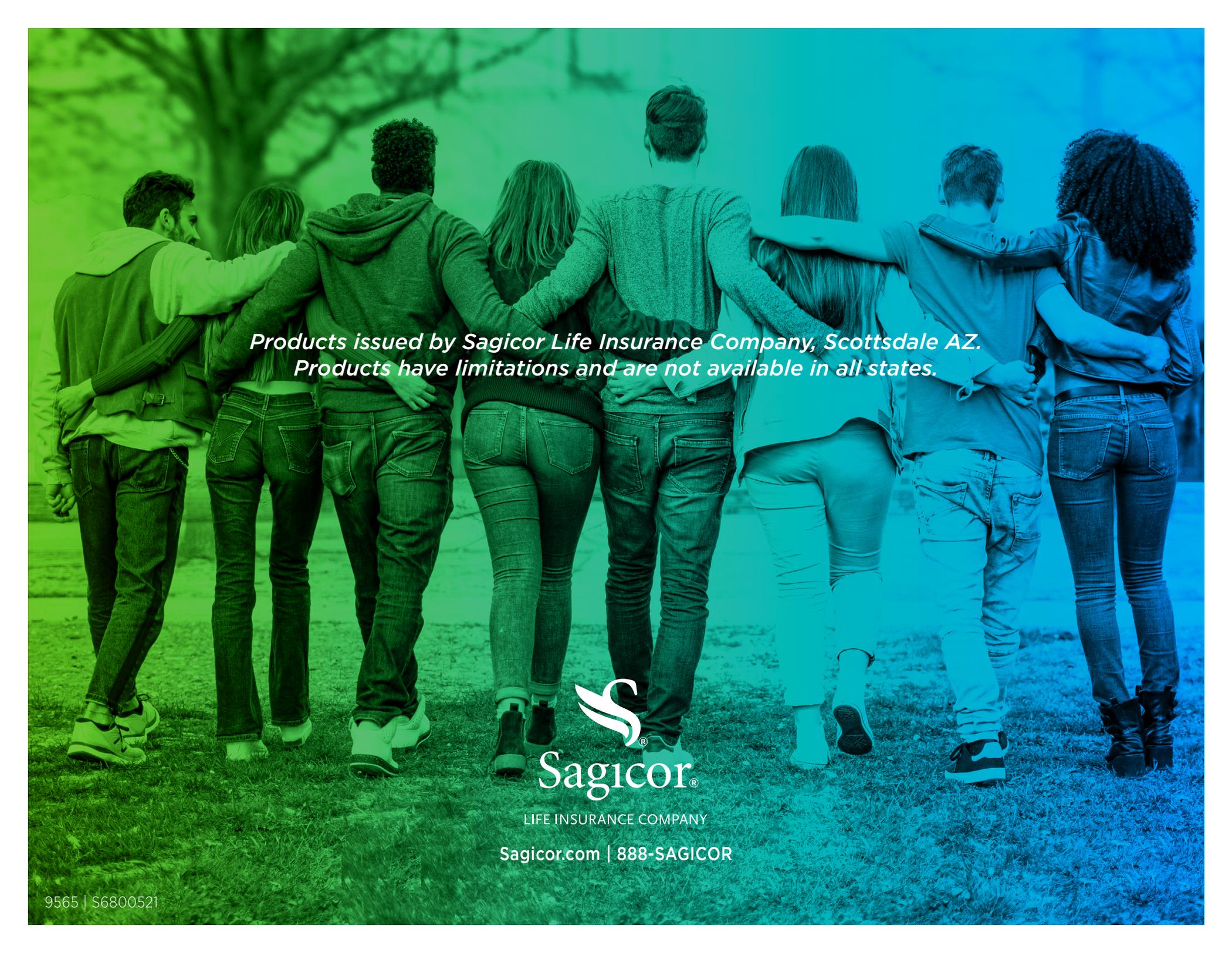
Sagicor was proud to donate \$2,500 and sponsor the Boys & Girls Clubs of Tampa Bay through their Great Futures Breakfast that took place virtually in December. The event celebrated the great work of the Clubs over the years. It also gave the attendees the opportunity to hear from past Club Members about how the Clubs have helped get them to where they are in life and to learn more about the progress that the Boys & Girls Clubs of Tampa Bay have made with youth living in the area.

We are proud to continue to support the Boys & Girls Clubs in their quest to provide kids — from all walks of life — with opportunities and experiences that can help them reach their full potential.



Our Tampa office hosted a Toy Drive to support the patients at Johns Hopkins All Children's Hospital. We collected toys so we could help put a smile on the faces of these young patients. The holidays are especially exciting for young children, and it's important to go the extra mile for those who cannot celebrate in a traditional way. The support from Tampa team members was absolutely tremendous!





*Products issued by Sagicor Life Insurance Company, Scottsdale AZ.
Products have limitations and are not available in all states.*



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