

## **PRIVACY NOTICE FOR SAGICOR LIFE (EASTERN CARIBBEAN) INC EVENTS**

### **1. About this Privacy Notice**

The Sagicor Group of Companies, including the companies listed below ('Sagicor', 'we', 'us'), is committed to the protection and security of your personal information.

<b>Name</b>	<b>Company Number</b>	<b>Registered Office Address</b>
Sagicor Life Inc	38994	Cecil F de Caires Bldg Wildey,
Sagicor General Insurance Inc	42724	St. Michael, BB15096 Barbados
Sagicor Life (Eastern Caribbean) Inc	2014/C246	Sagicor Financial Centre Choc Estate Castries St. Lucia
Sagicor Life Insurance Trinidad and Tobago Limited	2022040402661	No. 16, Queens Park West Port of Spain Trinidad
Sagicor Life Aruba N V	36895.0	Avenida Don Milio Croes 106 Oranjestad Oost Aruba

It is important that you read this privacy notice so that you are aware of how and why we collect and use such information. This notice describes how we collect and use personal information when you have attended an event hosted by us.

### **2. Disclosures of your personal data**

Sagicor may share your personal data and your Media with the parties set out below for the following purposes which may include but is not limited to:

- i. Marketing of our products and services via:
    - Publicity and promotional materials, including advertising material and printed publications;
    - Websites, social media channels and digital communications materials;
    - Presentation and exhibition materials;
  - ii. Non-Public Use in connection with Sagicor's employee engagement:
    - viewing of recorded footage by users of Sagicor's corporate network.
- **Third Party Service Providers.** We may share your personal information with our third-party service providers to perform tasks on our behalf and to assist us in offering, providing, delivering, analyzing, administering, improving, and personalizing our services. For example, service providers who assist us in marketing and branding campaigns, delivering, or enhancing certain products and services related to our delivery and operation of our services, who provide technical and/or customer support on our behalf, who provide application or software development and quality assurance, who provide tracking and reporting functions, research on user demographics, interests, and behaviour, and other products or services.
  - **Sagicor Group of Companies** We may share the personal information we collect with our affiliate companies within the Sagicor Group.
  - **Other Disclosures.** We may disclose your personal information to third parties if we reasonably believe that disclosure of such information is helpful or reasonably necessary to comply with any applicable law or regulation, to comply with or respond to a legal process or law enforcement or governmental request, to enforce our terms and conditions or other rights (including investigations

of potential violations of our rights), to detect, prevent, or address fraud or security issues, or to protect against harm to the rights, property, or safety of Sagicor.

### **3. Data Security**

We understand the importance of keeping your personal data secure and are committed to ensuring that your privacy is protected. We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to personal data to those employees, contractors and other third parties who have a business need to know. Persons processing your personal data will do so on our instructions and are subject to a duty of confidentiality.

We have instituted procedures to deal with any suspected personal data breach and will notify you and the Data Protection Commissioner of any data breach where legally required.

### **4. Data Retention**

We will only retain the personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, the purposes for which we process your Personal Data and whether we can achieve those purposes through other means, and the applicable legal requirements.

The Media will be retained by Sagicor for a period of 5 years, or such longer period as may be necessary for legal, regulatory or audit purposes.

### **5. Governing Law**

This agreement shall be governed by the laws of St. Lucia.

If you have any questions, comments, complaints or suggestions relating to this notice, or any other concerns about the way in which we process information about you, please e-mail our Data Privacy Officer at [dpo@sagicor.com](mailto:dpo@sagicor.com)

Last updated: September 27, 2023