

Press Release
FOR IMMEDIATE RELEASE
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Sagicor encourages staff and customers to live their best life on World Hypertension Day

Bridgetown, Barbados – High blood pressure or hypertension is one of the most common causes of cardiovascular diseases, but many people do not realise that it is the leading risk factor for heart disease and stroke, so Sagicor Life Inc. is doing its part to ensure that its staff and customers are living a healthier life by promoting and educating on hypertension.

Last Friday, May 17, 2019, on World Hypertension Day, Sagicor’s staff and customers who visited Sagicor Collymore Rock location were invited to visit the Sagicor Mobile Medical Unit to have free blood pressure checks and to learn how to manage their blood pressure. Everyone who attended was also given a takeaway booklet with important hypertension facts as well as quick tips on how to reduce high blood pressure..

Executive Vice President and General Manager for Barbados Operations, Edward Clarke explained, “While we may offer health plans at Sagicor Life Inc. that complements public health coverage and employee benefits to provide extra protection against illness or special needs, it is also important to us that both our staff and our customers are well informed to protect themselves. Together, with our support, we want to give them a complete financial and healthy peace of mind for today and the future”.

According to the Pan-American Health Organisation (PAHO), more than one third of Barbadians between the age of 25 and 70 years suffer from hypertension, and they develop it for largely the same reasons as people in other developing countries: not getting enough exercise and eating an unhealthy diet. It can go unnoticed for a significant period and if not diagnosed in time, high blood pressure can increase the risk of serious health problems including a stroke or a heart attack.



Rosanna Springer (left), Wellness Nurse checking the blood pressure of Sagicor's Henderson Collins, Business Development Officer.

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About Sagicor

Sagicor, a 178-year-old entity, is the leading financial services provider in the Caribbean, and operates in 22 countries including the USA and Latin America. With total assets of US\$6.8 billion, and US\$1.3 billion in total capital as at December 31, 2017, Sagicor offers a wide range of products and services, including life, health, and general insurance, banking, pensions, annuities and real estate.

Additional information about Sagicor can be obtained by visiting www.sagicor.com.