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Sagicor staff ignite with Sheryl Lee Ralph

Port of Spain, Trinidad—As part of the rebranding of Sagicor’s annual motivational rally, now to be known as Ignite in the 22 territories in which Sagicor operates, Sagicor Life Inc and Sagicor General Insurance Inc were pleased to host Sheryl Lee Ralph, an American actress and motivational speaker, as the feature speaker at the event.

Ignite, held on Wednesday, February 6, saw Ralph urge employees to encourage, love uplift and respect ourselves every day, as the more we do that for ourselves, the better we can do that for others. As she says: “You have to be kind to you. If you’re not very nice and wonderful to yourself, it is very difficult for you to be kind and wonderful to anybody else”.

On her first visit to Trinidad and Tobago, Ralph urged the over 700 Sagicor employees to make social media their friend, as in today’s world, one can easily be left behind. Ralph said, “It is not enough for you to say that I don’t know how to do this, if you can’t do it, hire someone to do it for you”.

She reminded the audience that it is easy to overlook success when it does not come the way you expect. “People love to wait around thinking that their success is going to come to them the way they think it’s going to come to them”. She emphasised how important it is to pay attention to the signs so that you recognise success when it happens, as it is an inside game.

Sheryl Lee Ralph currently stars in a recurring role as Mama Colton on CBS’s MacGyver and the newly picked-up CBS comedy FAM.



A mix of the Sagicor Life Inc and Sagicor General Insurance Inc senior management team and motivational speaker and internationally-renowned US actress Sheryl Lee Ralph (in red) give a thumbs-up after an inspiring Ignite event. Ignite is one of the first events in the Sagicor calendar and is geared towards updating staff on the strategic direction of the organisation and motivating them to achieve sales targets.

About Sagicor

Sagicor, a 178-year-old entity, is the leading financial services provider in the Caribbean, and operates in 22 countries including the USA and Latin America. With total assets of US\$6.8 billion, and US\$1.3 billion in total capital as at December 31, 2017, Sagicor offers a wide range of products and services, including life, health, and general insurance, banking, pensions, annuities and real estate.

Additional information about Sagicor can be obtained by visiting www.sagicor.com.