

Press Release  
**FOR IMMEDIATE RELEASE**  
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### **Sagicor is ready to put the pedal to the metal for Sol Rally 2019**

Bridgetown, Barbados – Sagicor has come on board for the first time as an event partner for Sol Rally Barbados 2019 sponsoring the extremely popular Kendal Special Stage, now rebranded the Sagicor Kendal Special Stage.

This will be the 30th running of the club’s premier event and Sagicor Kendal Special Stage is where the races will run three times on Sunday, June 9, 2019 at 5.6kms the longest of the day.

“Sagicor has chosen the 5.60 kilometre Kendal stage, which will be badged for the company and which has always been a must-see of any rally, and . . . we expect that it would be no different this year,” Rally Director Neil Barnard noted at the recent press launch.

Mark Prescott, Sagicor General’s Vice President Insurance Operations said, “Our involvement and support will not only deliver spectacular thrills for fans next Sunday but will also provide valuable knowledge and experience that can then be fed back into our development of auto insurance for customers as we will have our people there to inform and educate. There will also be some fun surprises and giveaways from Sagicor as well, so we are very excited. Sol Rally is always a highlight and delivers spectacular action for fans and we are pleased to support such a fantastic event”.

Sagicor also had a presence at The Rally Show, which returned to the Banks Playing Field at Wildey, St Michael, for the second year. Fans were able to participate in Sagicor’s, driving stimulator and spin the wheel events.



The driving simulator was a big hit at the Rally Show last Saturday, May 25, 2019. Patrons can also practice their driving skills at the Sagcor Kendal special stage this Sunday.



Sagicor's agents were available to engage patrons and will also be present come Sunday at Kendal. Here, Nesha Mayers from Sagicor's Taylor Agency engages this customer on Sagicor's insurance options.

**For more information, please contact:**

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### **About Sagicor**

Sagicor, a 178-year-old entity, is the leading financial services provider in the Caribbean, and operates in 22 countries including the USA and Latin America. With total assets of US\$6.8 billion, and US\$1.3 billion in total capital as at December 31, 2017, Sagicor offers a wide range of products and services, including life, health, and general insurance, banking, pensions, annuities and real estate.

Additional information about Sagicor can be obtained by visiting [www.sagicor.com](http://www.sagicor.com).