

Sagicor Financial Company Ltd. (TSX: SFC)

Investor Presentation





Caution regarding forward-looking information and non-IFRS measures

Certain information contained in this presentation may be forward-looking statements within the meaning of Canadian securities laws. Forward-looking statements are often, but not always, identified by the use of words such as "expect", "anticipate", "believe", "foresee", "could", "estimate", "goal", "intend", "plan", "seek", "will", "may" and "should" and similar expressions or words suggesting future outcomes. These forward-looking statements reflect material factors and expectations and assumptions of Sagicor. Sagicor's estimates, beliefs and assumptions are inherently subject to uncertainties and contingencies regarding future events and, as such, are subject to change. No assurance can be given that growth or capital optimization will occur or be successful. Risks and uncertainties not presently known to Sagicor or that it presently believes are not material could cause actual results or events to differ materially from those expressed in its forward-looking statements. Additional information on these and other factors that could affect events and results are included in other documents and reports. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect Sagicor expectations only as of the date of this document. Sagicor disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by law.

The Company reports certain non-IFRS measures that are used to evaluate the performance of its businesses and the performance of their respective segments. As non-IFRS measures generally do not have a standardized meaning, they may not be comparable to similar measures presented by other issuers. Securities regulators require such measures to be clearly defined and reconciled with their most comparable IFRS measure.

The Company references non-IFRS measures and insurance industry metrics in this document and elsewhere. Non-IFRS measures are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Rather, these are provided as additional information to complement those IFRS measures by providing further understanding of the results of the operations of the Company from management's perspective. Accordingly, these measures should not be considered in isolation, nor as a substitute for analysis of the Company's financial information reported under IFRS. Non-IFRS measures used to analyze the performance of the Company's businesses include but are not limited to: underlying net income, return on shareholders' equity, book value per share, MCCSR, debt to capital ratio, debt to equity ratio, dividend pay-out ratio, and coverage ratio. Please see the "Non-IFRS Financial Information" section of the Management's Discussion and Analysis for a reconciliation of these non-IFRS measures.

All figures in this presentation are in US\$ unless otherwise noted

Business Overview



LTM

Q2'21

2,024

72

Sagicor at a glance

- Leading financial services provider in 20 countries primarily in the Caribbean, with a growing presence in the U.S.
- Provides life, health, and P&C insurance, annuities. banking, asset management and pension products to individuals and groups
- Over 180-years-old, with a long track record of strong organic and inorganic growth
- Public company listed on the Toronto Stock **Exchange**

(4) Total assets 8,729 9,266 9,891 Shareholders' equity 1,154 1,110 1,102 Total capital 2.266 2.128 2.346 P&C Other Individual Life, Insurance 5% Health, & Annuity Banking & 4% Investment

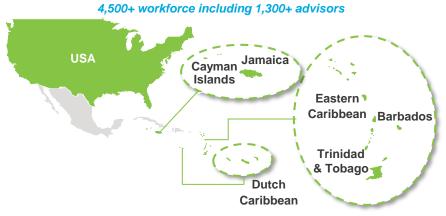
% of H1 2021 revenue

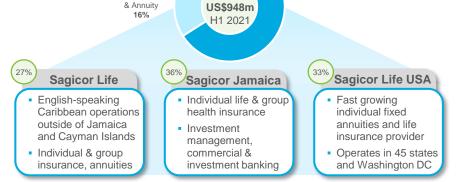
Group Life, Health,

Financial Results (US\$ million)

Net income to shareholders

Revenue





Revenue

2019

1.867

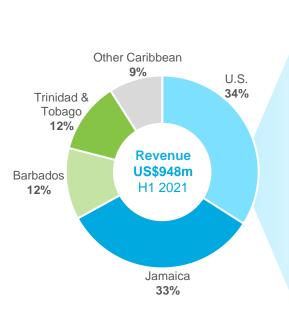
87

2020

1.878



Sagicor's leading market position in key geographies







U.S.

• Rapidly growing in the largest insurance market in the world





Jamaica

- #1 market share in individual life insurance (67%), group life (65%), group health (59%), pensions (58%)
- #1 in asset management
- #3 largest commercial bank
- #2 largest publicly traded company





Barbados

• #1 market share in ordinary life, group life, and annuities (81%)





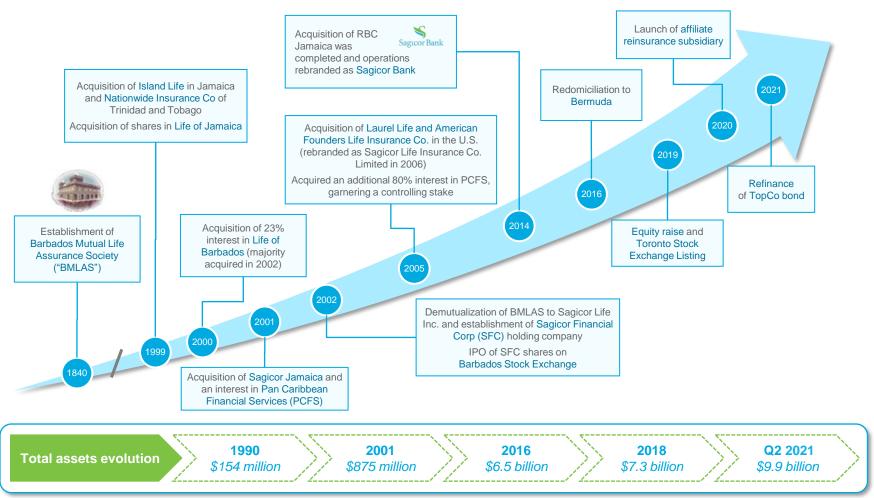
Trinidad & Tobago

• #2 market share in ordinary life, group life, and annuities (28%)

- Jamaica data from the Insurance Association of Jamaica. Individual life based on gross premium income (Dec. 2020), group life based on API (Sep. 2020), pensions based on funds under management (Sep. 2020), group health based on API (Sep. 2020)
- Barbados data from the Financial Services Commission Barbados. Ordinary life, group life, and annuities based on gross premium income (Dec. 2019)
- Trinidad & Tobago data from the Association of Trinidad and Tobago Insurance Companies. Ordinary life, group life, and annuities based on gross premium income (Dec. 2019)



Over 180 years of building a regional insurance leader through integration of strategic acquisitions





Investment highlights



Diversified operations with solid market-leading positions in the Caribbean and a fast-growing US business



Significant growth opportunities both organic and inorganic



Established track record of robust growth driving consistent profitability



Well capitalized to execute growth, conservative leverage and strong risk culture



Conservative, resilient and well diversified investment portfolio driven by sound investment policies



Technological transformation deeply embedded throughout the organization



Best in class management team and Board of Directors



Building for future growth: ongoing continuum

Shareholder

returns

Products Digitize processes People Invest across the platform Enhance digital capabilities across Raise **engagement** through digital Deepen Expand channels the platform customer Grow captive agency distribution Enhance customer satisfaction distribution and third-party network Targeted approach to **new product sales** relationships Consolidate in core markets and Appropriate targeted leverage Enhance enhance scale **Optimize** Expand use of affiliate reinsurance Optimize investment portfolio Target capital levels above regulatory capital profitability Leverage data and automation to minimums enhance underwriting performance

Reinvest in

the business

New growth

initiatives



Executing on capital management priorities



Funding organic growth

- Focused on supporting growth in Sagicor Life USA and leveraging our industry leading digital capabilities
- Continuing growth in core Caribbean markets leveraging Sagicor's brand and customer loyalty to deepen penetration
- Expanding product shelf in banking and wealth management



Capital returns to investors

- Paid US\$33 million in dividends to investors in 2020 and US\$16 million in H1 2021 (~4% annualized dividend yield at the current share price)
- Repurchased US\$13 million in common shares in 2020 with continued momentum in H1 2021 of US\$8 million



M&A opportunities and strategic investments

- Constantly exploring inorganic opportunities that meet strategic and financial hurdle targets
- Expand use of affiliate reinsurance strategy
- Look to build scale and leverage our brand and capabilities in the markets in which we operate and to best serve our customers



Maintain strong capital base

- Bond refinancing during Q2 2021 to save \$7 million in annual interest costs and provided \$70 million in additional growth capital
- SFC credit rating upgrade to BB+ during Q4 2020 by S&P
- Strong capital available with MCCSR ratio of 247% at Q2 2021
- Significant capital deployment potential

Investment Highlights



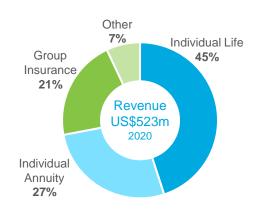
Sagicor Life

(100% ownership)

Competitive Advantages

- English-speaking Caribbean¹ operations providing life, health, and annuity insurance, pension administration services and asset management
- Largest captive distribution force in the region
- Strong brand and customer loyalty driven by long history of operations
- Demonstrated track record of premium growth via new customer acquisition and product diversification

Diversified Business Mix



Highlights



Leading market shares throughout the Englishspeaking Caribbean

- Trinidad & Tobago
- St. Lucia Anguilla
- St. Vincent & the Grenadines

- Barbados Cayman Islands
- Dominica
- Curacao St. Maarten

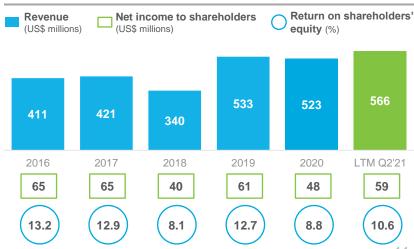
- Antigua & Barbuda
- Montserrat

- Grenada
- St. Kitts & NevisAruba



Significant growth upside in a region that remains under pensioned and underinsured

Consistent Growth and Profitability





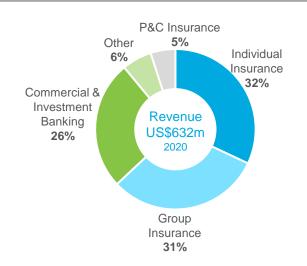
Sagicor Jamaica

(49% ownership)

Competitive Advantages

- Full-service financial institution offering individual life and employee benefits, P&C insurance, commercial banking, investment banking, asset management
- Very strong brand recognition
- Sagicor Bank comprised of most attractive parts of RBC Jamaica (acquired in 2014) and Sagicor's other Jamaican banking operations
- Historically outstanding ROE performance

Diversified Business Mix



Highlights



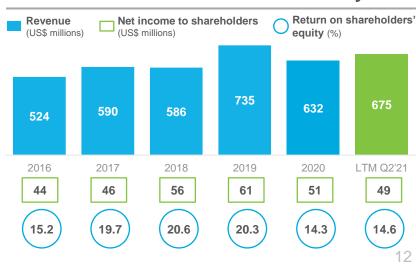
#1 market share in individual and group insurance, and asset management



2nd largest publicly traded company on the Jamaica Stock Exchange (JSE: SJ)

- US\$1.4 billion market cap
- SFC equity interest worth ~US\$700 million

Consistent Growth and Profitability





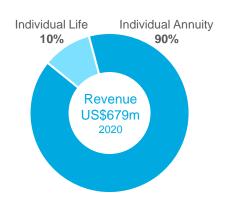
Sagicor Life USA

(100% ownership)

Competitive Advantages

- Fast-growing provider of individual life and fixed annuity products in the U.S. focused on the middlemarket
- Strong distribution relationships through independent channels
- Simple and "easy-to-buy" life insurance and annuity products targeting a familiar customer profile
- State-of-the-art and scalable IT platform

Business Mix



Highlights



Strong secular trends of U.S. retirement age population

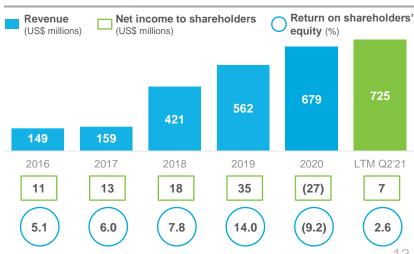


Award-winning, simple, easy-to-buy life and annuity products



Excellent financial strength rating from AM Best

Growing to Scale and Profitability





Significant growth opportunities

Caribbean

- Focus on penetrating the under-insured and under-pensioned
- Continue progress on digital initiatives to reach new customers

Leverage our *brand*, *expertise and distribution*in key *growth markets*

- Expand product shelf within existing distribution footprint (banking, wealth management, P&C)
- Expand in new markets with similar regulatory & risk appetite parameters

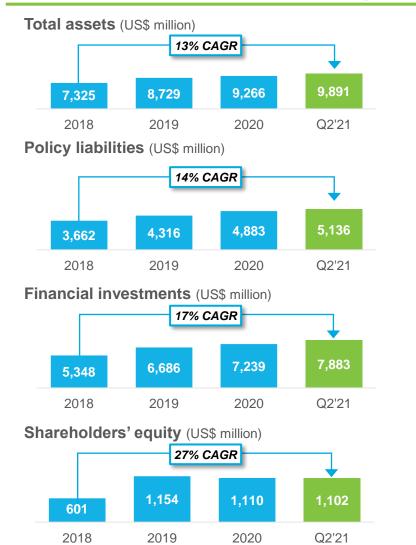
Future

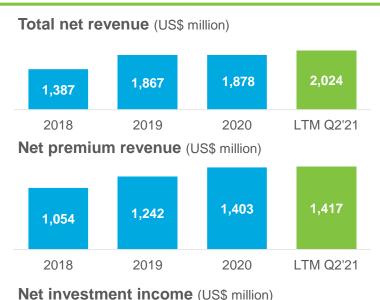
U.S.

- Grow market share in individual fixed annuities
- Highly fragmented industry with increased need for protection products due to strong secular trend of an aging population
- Leverage product expertise in Caribbean to expand product suite

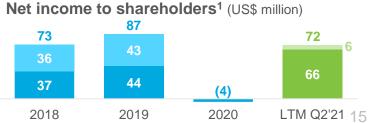


Track record of robust growth and profitability



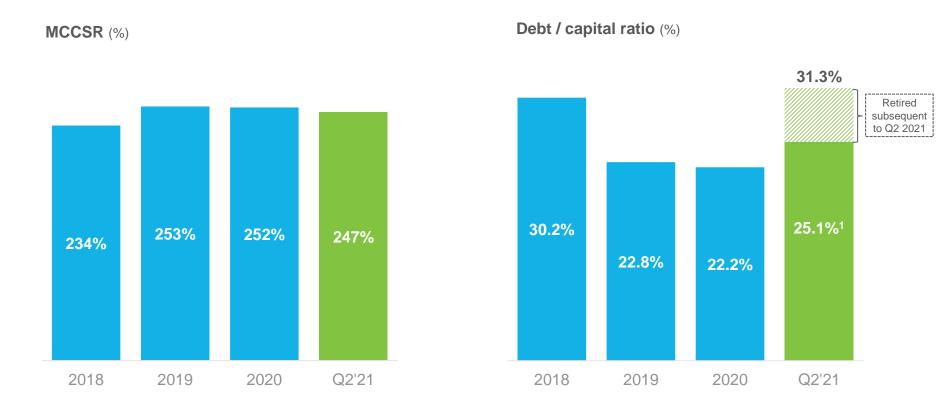








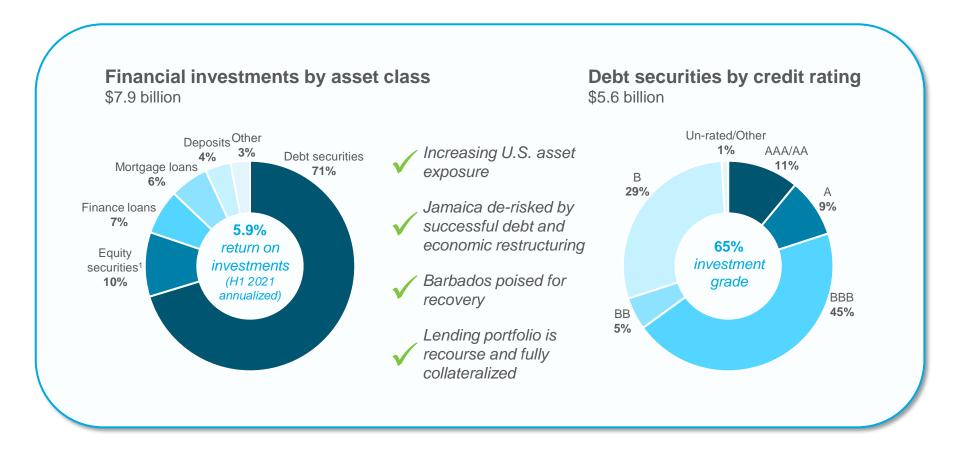
Strong capital base supports future growth



Capital base strengthened by \$450 million capital raise in 2019 (Alignvest transaction), and approximately \$70 million from TopCo debt refinance and upsize in 2021



Conservative, resilient, diversified investment portfolio





Sagicor is a leader in digital: it's in our DNA





Automated underwriting

ACCELEWRITING®

Sagicor recognized as one of the industry leaders in automated underwriting

- ✓ Instant (within seconds) underwriting decision
- ✓ Eliminates the need for face-to-face meeting with an agent and phone interview
- No medical exams, bodily fluids, Attending Physician's Statements (APS), or telephone interview required

Digital platforms

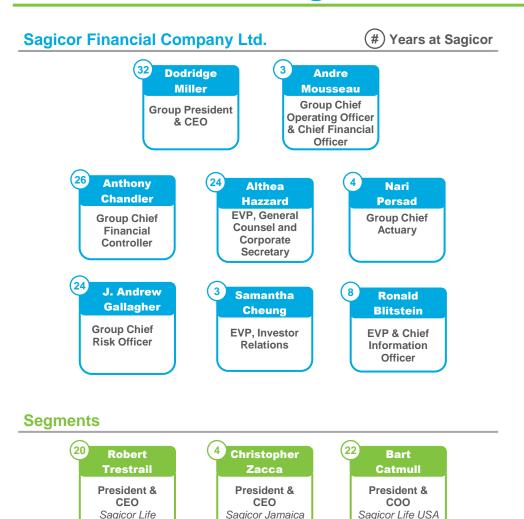


 Purchase coupon life insurance, critical illness and investment-type policies with no medical needed

Sagicor Connect – products for employers/members **Sagicor One Digital Experience** – online platform



Best-in-class management team and board of directors





Quarterly Results Update

Q2 2021





Q2 2021 financial highlights

Net income to shareholders¹

\$9m

+3,200% Y/Y

Earnings per share

US\$0.064

+3,300% Y/Y

Total revenue

\$516m

+13% Y/Y

Book value per share

US\$7.57

+5% Y/Y

Net insurance premium revenue

\$365m

+18% Y/Y

MCCSR

247%

improved 1 pt Q/Q

- Q2 2021 was another quarter of solid profitability and growth with an aim for Sagicor to build on this momentum into the second half of 2021
 - Sagicor Life USA posted a strong quarter reflecting progress in our U.S. strategy as that business grows towards scale
 - Our businesses in the Caribbean also grew compared to a challenging period in Q2 2020, and they remain profitable in the face of continued economic headwinds

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