



SAGICOR FACT SHEET

PROFILE:

Sagicor Financial Corporation is synonymous with world-class financial services and products in the Caribbean, Latin America, United Kingdom and United States of America. With a proud history dating back to 1840, our name and identity draw on the strength, stability and financial prudence that are our heritage, and this identity also represents the freedom that wise financial thinking can bring to our Customers throughout their lives.

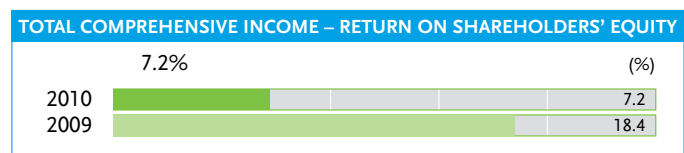
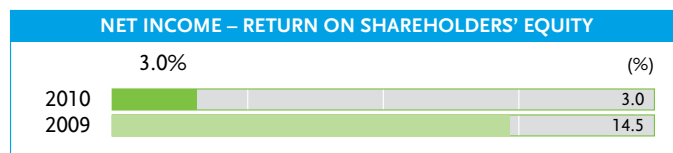
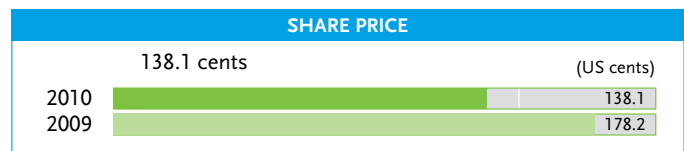
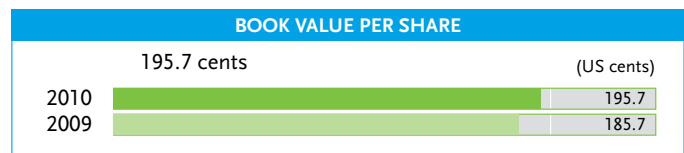
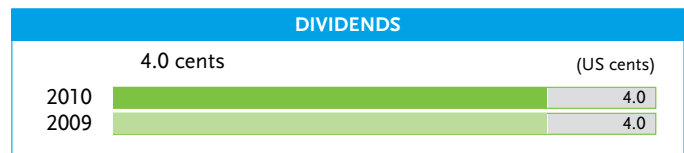
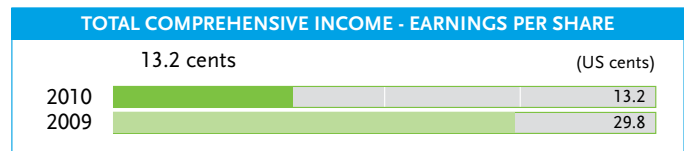
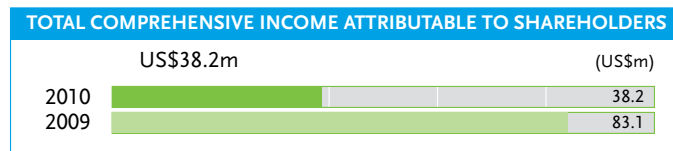
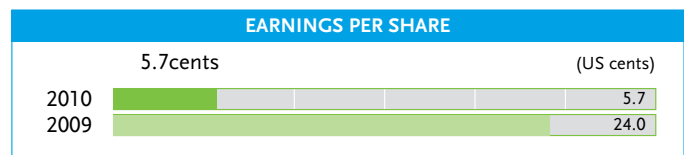
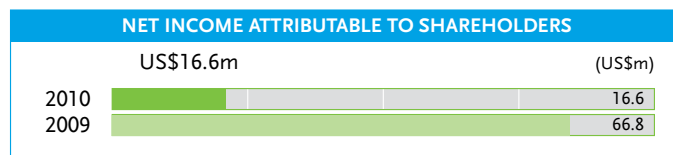
Sagicor's goal is to create a leading international financial services group which provides world class products and services to Customers, while generating excellent returns for Shareholders. We will achieve this by:

- Strengthen its capital position and optimise the use of capital to maximise shareholder returns;
- Re-engineer operations to achieve significant improvement in efficiency and customer service;
- Grow revenues organically, while pursuing opportunities for measured expansion, and
- Promote a strong governance and risk management culture.

Listed:	Code
Barbados Stock Exchange	SFC
London Stock Exchange	SFI
Trinidad and Tobago Stock Exchange	SFC

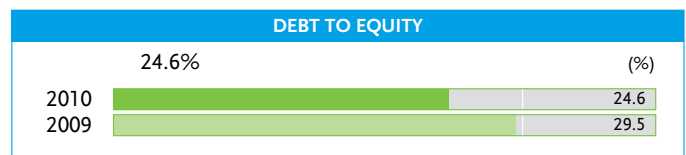
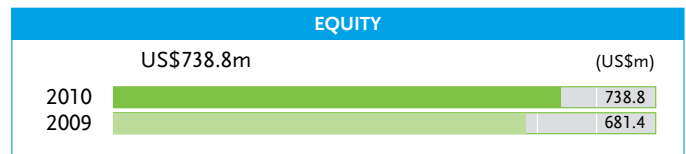
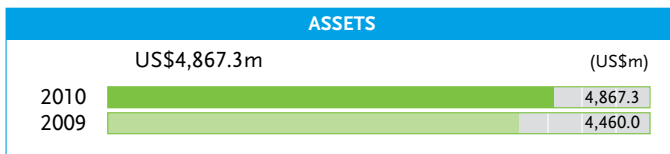
HIGHLIGHTS FROM 2010

SHAREHOLDER RETURNS AND SHAREHOLDER INFORMATION

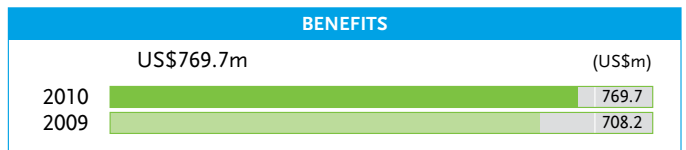
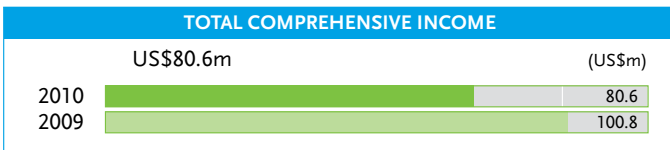
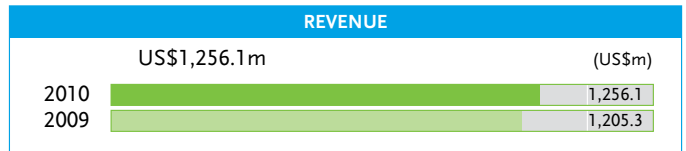
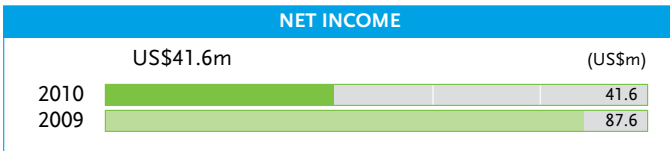


HIGHLIGHTS FROM 2010 (CONTINUED)

GROUP FINANCIAL POSITION



GROUP PERFORMANCE



SEGMENT PERFORMANCE

